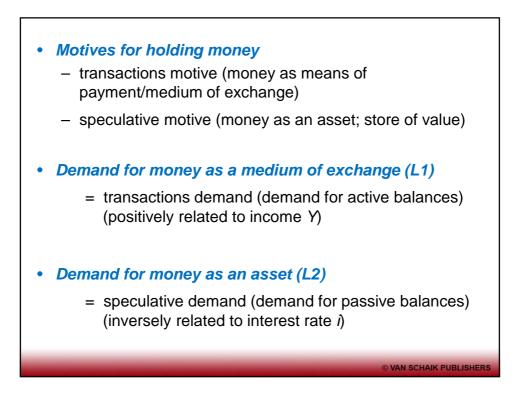


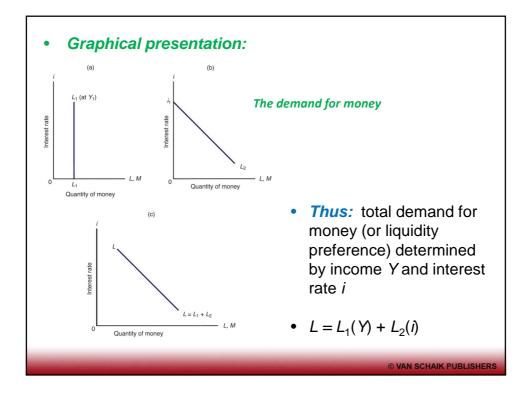


Why do households, firms and government hold money?

- Cost of holding money
 - opportunity cost
 - interest forgone
 - impact of inflation
- Why do people hold part of their income or wealth in the form of money, which earns little or no interest and loses some of its value during inflation?

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Summarised i	n table below		
Function	Motive	Active/passive	Main determinant
Medium of exchange Store of value	Transactions Speculative	Active balances Passive balances	Income Interest rate
The demand for money (or liquidity preference): a summary			
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